#### Stefano Denicolai

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## **Current Position**

- Associate Professor in 'Innovation Management', Department of Economics and Management, University of Pavia ("abilitazione" as full professor);
- Director of the Master degree (Laurea Magistralis) in 'International Business and Entrepreneurship' (MIBE), University of Pavia, <u>http://mibe.unipv.it/</u>
- Director of the Executive MBA Ticinensis FAMT / University of Pavia;
- Director of the Master in 'Digital Innovation & Entrepreneurship' (Minde);

### Education

- PhD in Business Research, University of Pavia (Italy)
- International PhD Seminars (Eudokma): PhD course on "Strategic Alliances", Copenhagen Business School, 3 ECTS credits; PhD course on "Inter-firm network and Entrepreneurship", Free University of Amsterdam, 6 ECTS credits; PhD course on "Organizational learning, Networks and Communities: The Emerging Strategic Entrepreneurship Field", Free University of Amsterdam, 6 ECTS credits;
- Master in "Business organization, Information systems and ICTs", University of Pavia (Italy);
- Master degree in Economics and Management, University of Pavia (Italy).
- 'Learning to Teach' diploma, Bocconi University, Milan (Italy)

### **Current Research Interests**

- Impact of Artificial Intelligence and Industry 4.0 on firms' business model and global value chains;
- Innovation and Management of Technologies, especially in LifeScience sectors;
- Open Innovation through M&A and other forms based on intangible assets;
- International Entrepreneurship.

# Visiting Positions

2012 - today	Visiting Professor at <b>University of Sussex (UK)</b> ; module on "Entrepreneurship" (33hrs annually) at ISS
2015	Visiting Scholar at 'Harvard Business School', Boston (US)
2010 - today	Lecturer for the "International Week" at Université Jean Moulin - Lyon 3 (FR)
2011	Visiting Professor <b>ICADE Business School</b> , Universidad Pontificia Comillas, Madrid
2012-2013	Vice-Director PhD Programme DREAMT (Doctoral Research in Economics and Management of Technology), University of Pavia (IT)

# Other Academic Experiences (main)

2015-2017	Director of Business Development Academy (LifeScience & Healthcare Technologies)	
2012 - 2015	Responsible for Double Degree Programmes and International Activities, Department of Economics and Management, University of Pavia (IT)	
2012-2013	Vice-Director PhD Programme DREAMT (Doctoral Research in Economics and Management of Technology), University of Pavia (IT)	
2010 – today	Supervisor for several PhD students	
2014-2015	Vice-Director 'Pavia Entrepreneurial School'	
2009	Vice-Director Master Management of Information Systems, Bocconi University, Milan	
2005 – today	Lecturer in several Master programmes (e.g. MASI-Bocconi ; Master in Clinical Engineering – University of Pavia; Master in Tourism – University of Piacenza,)	

# Consultancy & Teaching with Private Companies / Non Academic Bodies

2004 - today	Consulting and Teaching for several companies like: Sanofi, Pfizer, Angelini, Ospedale San Martino di Genova, Selex, UBI Bank, Unicredit, Engineering, Sara Insurance, Costa Crociere, etc.
2011 - today	Advisor for several Startups - negotiation with Business Angel Networks / Venture Capitalists
2014 – today	Responsible (with A.Zucchella) of the Project "Pavia2020", with Confindustria Pavia, Camera di Commercio di Pavia, Regione Lombardia

2016 – today	Responsible "Wine Marketing Monitoring", with Consorzio Vini Oltrepò Pavese
2005 – today	Development of several local development reports about entrepreneurial dynamics (for institutions like: Confindustria Pavia, Lombardy Region Government, Province of Pavia Government)
2016-2017	Expert for "Indagine Conoscitiva su Industry 4.0 - X Commissione Attività Produttive (Camera dei Deputati)"
2014-2016	Asseveratore Contratti di Rete – Confindustria Nazionale (Roma)
2018	Article writer for Sole24ore / Econopoly, focus on impact of emerging technologies on economy and firms' business models

## Bibliometrics (last update: May 2nd, 2019)

Bibliometrics	Scopus	Google Scholar
Total Citations	507	1215
H-Index	9	13

### **Main Pubblications**

- Denicolai S., Zucchella A., Hagen B., Dudinskaya, E. (2018), When less family is more: Trademark acquisition, family ownership, and internationalization, International Business Review
- Denicolai S., Zucchella A., Moretti F. (2018), Not So Similar After All: Exploring The Diversity Of Strategic Orientations For Innovation, International Journal of Innovation Management.
- Denicolai S., J. Tidd, M. Ramirez (2016), Overcoming the false dichotomy between internal R&D and external knowledge acquisition: Absorptive capacity dynamics over time, Technological Forecast & Social Change, 104. pp. 57-65.
- Denicolai S., Cotta Ramusino E., Sotti F. (2015), *The Impact of Intangibles on Firm Growth*, Technology Analysis & Strategic Management 27, no. 2, pp. 219–236.
- Denicolai, Stefano, Hagen B., and Pisoni A. (2015) Be International or Be Innovative? Be Both? The Role of the Entrepreneurial Profile. Journal of International Entrepreneurship, vol.15.
- Denicolai, Stefano, Hagen B., Zucchella A. (2015), International entrepreneurship at the crossroads between innovation and internationalization, introduction to the special issue on 'Innovation and International Entrepreneurship', Journal of International Entrepreneurship, vol.15.
- Denicolai S., Tidd J., Ramirez M. (2014), Creating and Capturing Value from External Knowledge: The Moderating Role of Knowlegde-Intensity, R&D Management.
- Denicolai S., Zucchella A., Strange R. (2014), 'Knowledge Assets and Firm International Performance', International Business Review, Volume 23, Issue 1, Pages 55–62.
- Denicolai S., Cioccarelli G. Zucchella A. (2010) "Resource-based local development and networked core-competencies for tourism excellence", Tourism Management, n° 31/2, pp. 272-278.

- Denicolai S. (2010), "Economia e management dell'innovazione : governo e intermediazione della conoscenza come leva di competitività", Franco Angeli, Milano, ISBN: 9788856816860.
- Denicolai S., Zucchella A., Palamara G. (2007), "The drivers of early internationalization of the firm", Journal of World Business, Elsevier, Volume 42, Issue 3, September 2007, pp. 268-280; ISSN: 1090-9516.

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